

Serengeti Estates launches new apartment development

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Just one month after having taken the helm, Serengeti Estates' new development team is launching a new apartment development, The Whistling Thorns apartments.



Says David Nagle of Serengeti, "One of the first promises we made to residents when we came on board was that we would be introducing new products which would help to improve the estate's offering and therefore bring about a higher return on their investment. With the launch of The Whistling Thorns apartments, we are fulfilling this promise."

Located on the second fairway of The Whistling Thorn, Serengeti's nine-hole golf course, The Whistling Thorns apartments present 188 apartments with architecture and design by DHK Architects.

Aram Lello, Associate Director at DHK Architects, explains that there are three options for house purchasers to choose from: the first offers slightly larger three-bedroom units of 139m², facing the golf course. A second, north-facing building offering two- and three-bedroom apartments measuring up to 120m², while the third block type is a little larger, with 12 apartments spread out over two floors.

The site selected for this development measures five hectares, and the layout thereof has been carefully considered, including plenty of green space between buildings. "This has enormous visual appeal. It also creates the kind of atmosphere and environment, promoting serenity and tranquillity, that residents expect from a lifestyle estate. But more than this, it ensures privacy," Lello notes.



Prices for the apartments start from R1 590 000. “We are pleased to be able to offer this option for people interested in living at Serengeti. It provides an added alternative in terms of the types of homes available, and is ideal for singles and professionals desiring a lock up and go lifestyle, as well as young families,” comments John Hart, property director.

Construction on the site will commence in November, with the first units ready for occupation in the last quarter of 2018.

“We’re proud that our turnaround strategy is already underway, so soon after we’ve moved into this estate,” says the team, and adds that this strategy is based on that implemented at Eye of Africa Golf and Residential Estate, which has already seen tremendous success, with the number and calibre of new facilities and product offerings that have been introduced at the estate entrenching it amongst the finest in the south of Johannesburg.



Serengeti residents can look forward to the same kind of improvements. In addition to new products like The Whistling Thorns apartments, the developers will be upgrading infrastructure and creating new amenities. They will also be turning their attention to the golf course, which will be enjoying a new level of care and maintenance certain to catapult it into the league of South Africa’s best.

“Our goal is to make sure that property owners and golf members at Serengeti are able to realise the returns they were promised when they first invested here. The Whistling Thorns apartments is our first step in this direction, and we’re pleased to have the momentum underway. It’s an exciting time for us, and an exciting time for Serengeti,” John Hart concludes.